

EDITORIAL COMMENTS ON NIGHT-LIFE & SHOPPING:

INTRODUCTION:

Due to diverse political ideologies and economic environments worldwide, many countries have different cultures and social values. Religion also plays an important role in the lifestyles of the people. Likewise travellers' expectations varied dramatically, some travellers would like to walk down the memory lane in the past whilst nature enthusiasts would prefer to see natural scenery at its best.

In addition to the daytime activities, many travellers would look forward to an interesting night-life either go shopping at Chinatown, supermarkets or entertainment at night hot spots in the evening. The author has broadly divided night-life and entertainment into three distinct categories for rating purposes, namely Night Hot Spots, Night Markets and Night Shopping so that travellers are kept informed of the facilities available :-

1.NIGHT HOT SPOTS:

Some countries offer exciting night-life, ranging from girlie a-go-go pubs, exotic floor shows, sophisticated discotheques to even red-light zones. For instance, Patpong in Bangkok (Thailand), Pasay City in Manila (Philippines), Champs Elysees in Paris (France), Tivoli Fountains in Rome (Italy), Bund in Shanghai (China), Las Vegas in U.S.A., Dam Square in Amsterdam (Netherlands) and many others offer an exciting evening of funs and entertainment. These places generally open for business till morning dawn. Rating of night hot spots is based on various factors which include, inter alia, popularity amongst tourists, convenient location and affordable pricing.

2.NIGHT MARKETS:

Many Asian countries have night markets whereby tourists can shop for unique local products at reasonable price till 11.00 p.m. and even passed midnight daily, such as in Chinatown and other night markets. Some of the roads or parks are closed in the evening for night market business where bargain hunting can be as high as 50% or more depending on location and price offered.

3. NIGHT SHOPPING:

Most departmental stores and supermarkets in Asian countries open for business from 10.00 in the morning and close at 10.00 p.m. in the evening, for the convenience of their customers' shopping, especially tourists who are preoccupied with their day-time itinerary. Whereas in most developed nations, their departmental stores and supermarkets are generally closed between 5.00 p.m. and 6.00 p.m. in the late afternoon.

